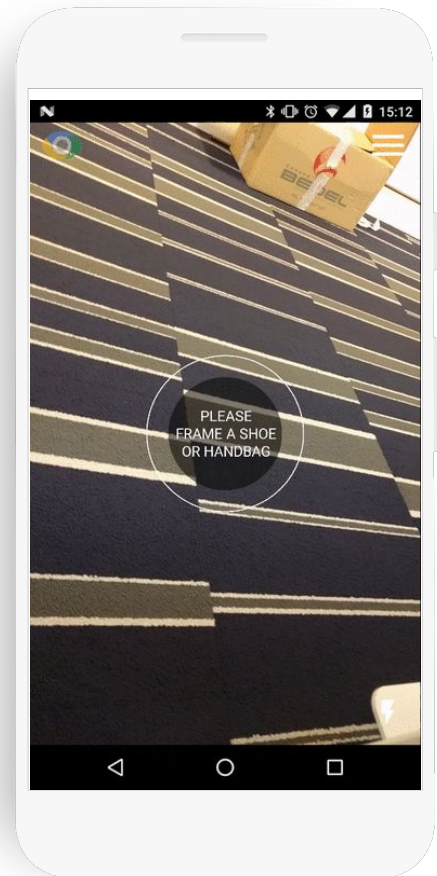


Engage customers in new and exciting ways

Vision Product Search enables you to create a compelling mobile experience for your customers and your retail sales associates. This new API uses machine learning to match a photo with a set of your products. Your customers can take a photo with their phone, or even use a screenshot of something from their Instagram feed.

You prepare each product in your set with sufficient reference images from multiple viewpoints. Vision Product Search compares the products in your photo with images in your product set, and returns a ranked list of visually and semantically similar results. It currently supports apparel, homegoods, and toys.



Reduce friction in the purchase process

- 1 Drive customer engagement
- 2 Connect customers with products they want
- 3 Empower retail sales associates
- 4 Detect multiple products in one image



[Learn more about our Vision API](#)



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