

# Web Risk OEM Program

## Detect and block unsafe URLs with the power of Google

Upgrade your product's web security to Google-level with easy to use [Web Risk](#) APIs to protect your customers from unsafe web pages/URLs. Enhance your product with the same technology used by Gmail, Chrome and Android to detect and block access to URLs used for phishing and malware.

## Block access to unsafe URLs using Google's global ecosystem

**Prevent phishing with a world-wide warning.** When you submit a suspected unsafe URL using the Web Risk Submission API, Google will confirm if it is unsafe and automatically warn users on 5 billion+ devices when they attempt to visit that site.

**Rapidly respond.** Phishing happens fast so speed matters. We understand this and aim to have all of your URL submissions that are confirmed unsafe blocked in under an hour.

## Detect malicious URLs at Google scale

**Choose your display option.** Send your customers' URL visits to Google and display the detection results in your product's user interface - URL safety status and what its malicious purpose is if unsafe. Attribute the results to Google or not, or simply use them in the background to improve your product's security.

**Protect against live attacks.** Using proprietary signals, Google knows when URLs are actively used in phishing and malware attacks so have the highest chance of harm. Confidently use detection results to trigger actions that protect your customers' environments.

**Scan billions of URLs daily.** Take advantage of Google's global scale hunting for unsafe URLs while you focus on protecting your customers.

**Stay continuously current.** The Web Risk database is continuously updated to ensure unsafe URLs are added as they come online, and benign URLs are removed once confirmed safe. Web Risk's database of unsafe websites/URLs, typically ranges from 1 to 3 million.



Visit [goo.gl/cloud-security-oem](https://goo.gl/cloud-security-oem) or contact [GCS-OEM@google.com](mailto:GCS-OEM@google.com) to learn more.

## Web Risk Highlights →

Upgrade to Google-level URL security with easy to use APIs.



>99% true positive detection rate



Built for hyperscale scanning billions of URLs daily with 10 ms latency



Unsafe URLs are quickly blocked for all your customers' users and majority of web users globally



World's largest real-time database of unsafe URLs, typically ranging from 1 to 3 million



Google's AI, ML, custom rules and human analysts continuously detect unsafe URLs for you



Privacy preserving option available using a URL hash-prefix

