



# Building AI literacy at home

Malaysian parents see AI literacy as vital for their children's future and manage knowledge gaps through continuous learning and practical guardrails at home, according to new data from YouGov.



## Preferences on parental tools

Malaysian parents favour **practical guardrails over strict restrictions** when managing their child's online experience.

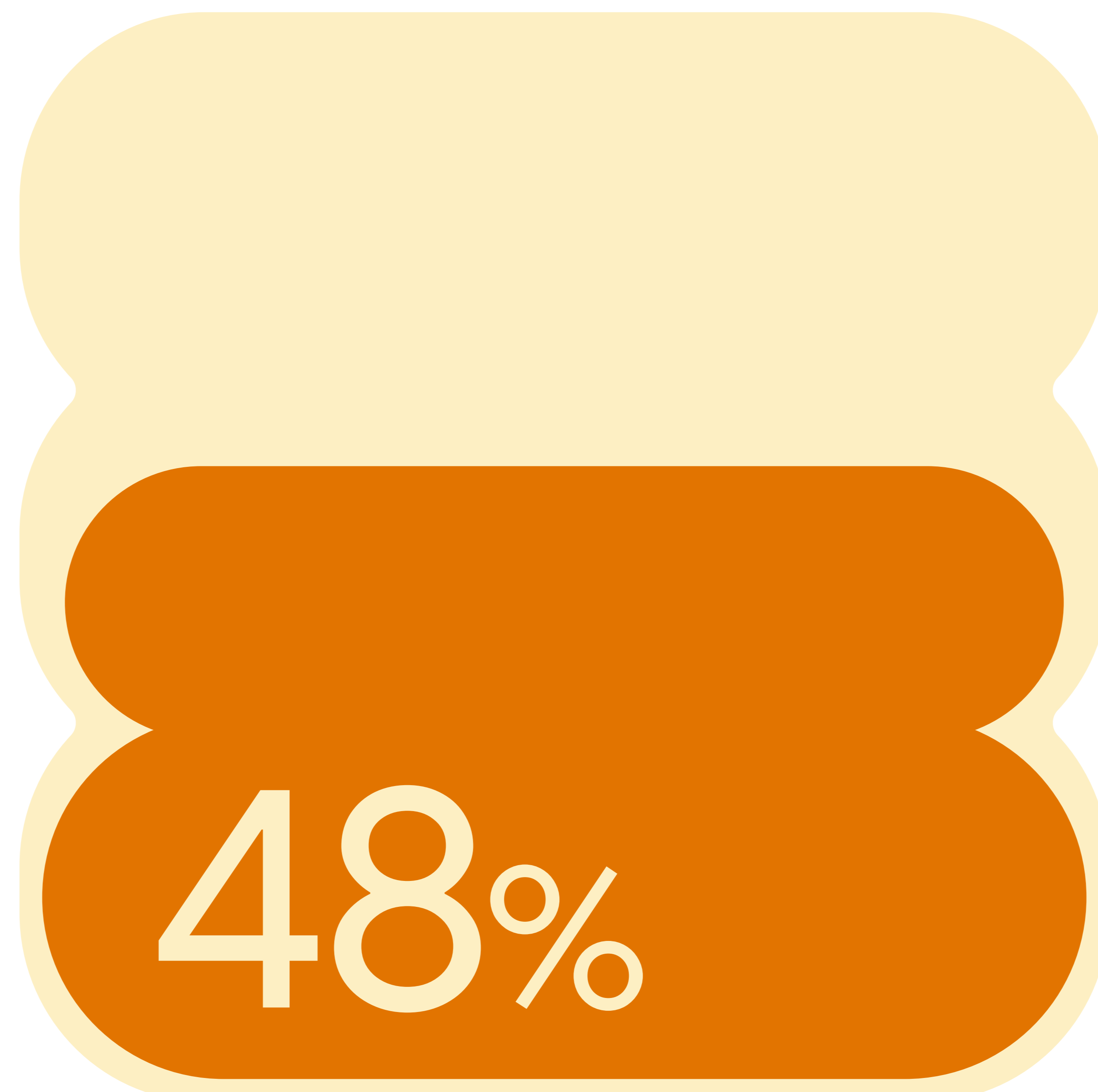
71%

71% say using digital safety or educational tools together with their child **helps them feel more confident discussing online safety.**



## Keeping up with tech

Parents express a desire **for more education on the topic** even though they have a deeper knowledge of AI.



48% of Malaysian parents who know more about AI than their child still **want to learn more.**

## Using AI responsibly

Most Malaysian parents **are optimistic** that learning to **use AI responsibly** will benefit their children.



60% are **hopeful** that their kids learning to use AI will help **prepare them for a future** in an AI-first world.

The most utilised parental control features are:

- Safe search (47%)
- Set screen time limits & schedule device access (46%)
- Set individual app time limits & block in-app purchases (41%)





# Tips from Google

Empower your family to navigate the online world safely.



## Improve digital citizenship

**Good digital citizenship extends beyond the classroom.**

With cyberbullying still a global concern, teaching online safety remains essential. Google's Be Internet Awesome programme provides resources to help educators and families empower young people to be smart, alert, strong, kind and brave online.



## Stay involved

**Active participation from parents and guardians is important.**

By understanding the platforms their children use, families can set healthy guidelines together. YouTube's supervised accounts for teens respect growing independence while keeping parents in the loop with shared insights into channel activity. Google has also introduced quality principles to help teens find enriching, age-appropriate content on YouTube.

## Set boundaries

**Knowing when to step away matters as much as knowing when to engage.**

Google helps give parents peace of mind with SafeSearch, on by default for children. With Family Link, parents can manage screen time, approve apps and set content filters. The School time feature also helps limit device use during school or homework hours.

## Evaluate information

**Distinguishing between human and AI-generated content is an increasingly important skill.**

Google recommends the "SIFT" method: Stop, Investigate the source, Find better coverage and Trace claims to help students evaluate online information. Tools such as About this image in Search and SynthID also help identify deepfakes, manipulated images and AI-generated text.

## Foster critical thinking

**As learners explore complex subjects like history or computer science, understanding the "why" matters as much as the "what".**

Guided Learning in Gemini encourages step-by-step problem solving and critical thinking over quick answers. These tools can help improve student outcomes.



Explore more at [safety.google](https://safety.google)

