

Below is the list of campaigns shortlisted by Singapore's YouTube Works Awards jury panel. These campaigns have advanced to the final deliberation round, where Singapore's winners will be determined.

Campaign Name	Brand	Media Agency	Creative Agency
<u>Chinese New Year</u>	Grab	M&C Saatchi Performance	Graph Studio
<u>Group Order</u>	Grab	M&C Saatchi Performance	Grab Creative Studio
<u>HSBC - Grow Your Wealth Campaign</u>	HSBC	PHD Singapore	TBWA, Warner, DRUM
<u>International Women's Day</u>	Grab	M&C Saatchi Performance	Grab Creative Studio
<u>No Drama. Just Quality Used Cars</u>	Carro		Directors Think Tank

YOUTUBE WORKS AWARDS SOUTHEAST ASIA JOURNEY

