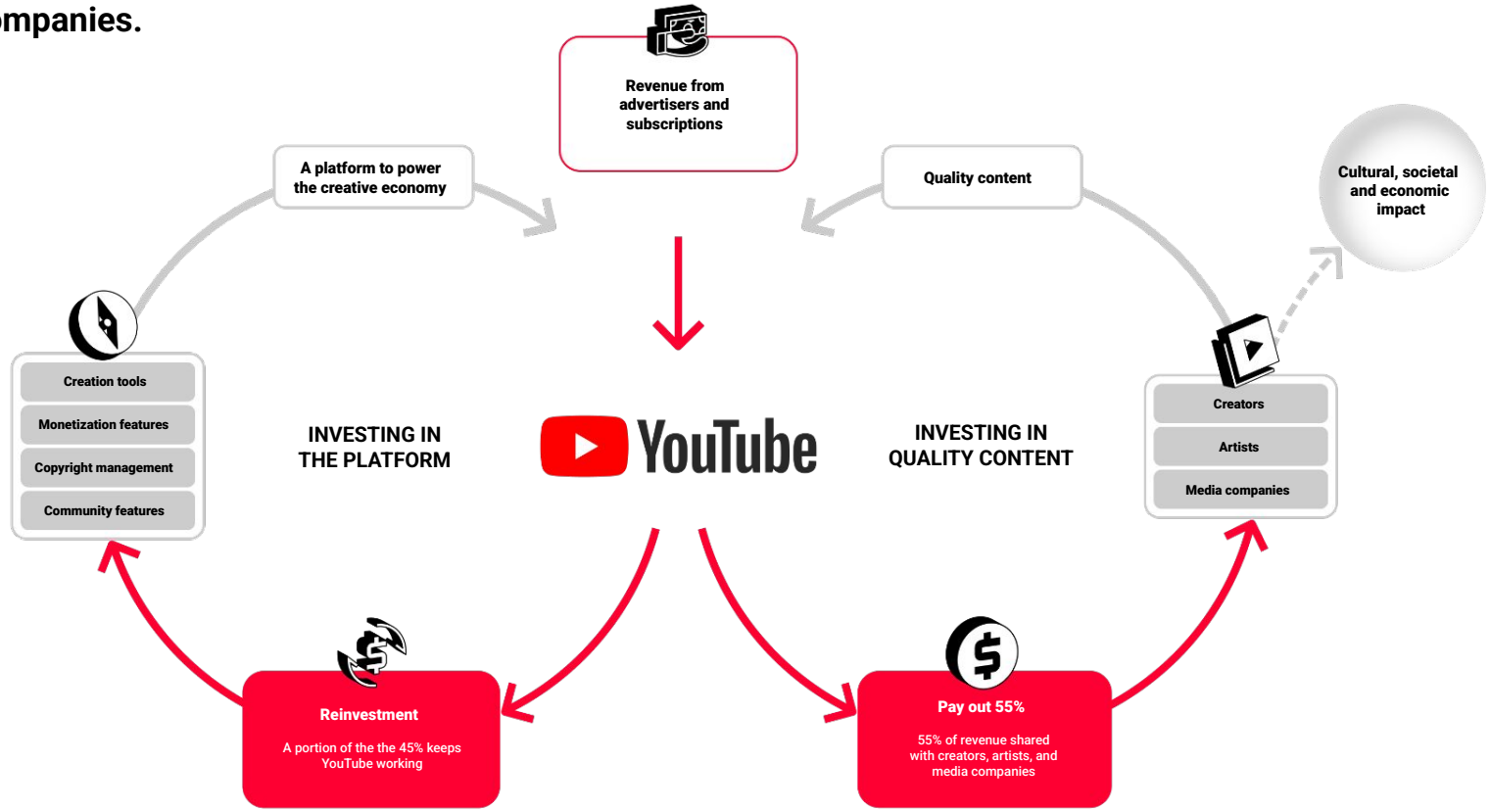
YouTube's Business Model

Sharing more with creators, artists, and media companies.