

Congratulations! Below is the list of YouTube Works Awards Indonesia winners that have advanced to the final Southeast Asia round, where SEA winners will be determined.

WINNERS

Campaign Name	Brand	Media Agency	Creative Agency
THE BIG BANG <u>Don't Know? Kasih No!</u>	BCA	iProspect	Flock (PT Langit Kreatif Indonesia)
MASTERS OF MEDIA <u>Unlimited Shock!</u>	GrabUnlimited	M&C Saatchi Performance	Grab Creative Studio
BEST BRAND STORY <u>Don't Know? Kasih No!</u>	BCA	iProspect	Flock (PT Langit Kreatif Indonesia)
BRANDS & CREATORS <u>Mabar Tau Waktu</u>	Garena Free Fire ID		Moody Studio
THE LONG & SHORT <u>Livin' by Mandiri Ramadan Campaign</u>	Livin' by Mandiri	Dwisapta	Storikka
BEST OF GOOGLE AI <u>Sobat Hemat</u>	GrabTransport	M&C Saatchi Performance	Grab Creative Studio
BEST OF FESTIVE (Tết, Ramadan, etc.) <u>Livin' by Mandiri Ramadan Campaign</u>	Livin' by Mandiri	Dwisapta	Storikka
FORCE FOR GOOD <u>Don't Know? Kasih No!</u>	BCA	iProspect	Flock (PT Langit Kreatif Indonesia)
BEST OF COUNTRY <u>Don't Know? Kasih No!</u>	BCA	iProspect	Flock (PT Langit Kreatif Indonesia)

Congratulations! Below is the list of campaigns that have been selected as YouTube Works Awards Indonesia runners-up.

RUNNERS-UP

Campaign Name	Brand	Media Agency	Creative Agency
THE BIG BANG			
1st Runner-up <u>Cuma Kamu Yang Bisa</u>	by.U	OMD Indonesia	Accenture Song
2nd Runner-up <u>World Without Deception (Dunia Tanpa Tipu-Tipu)</u>	Blibli		Dentsu Creative Indonesia
MASTERS OF MEDIA			
1st Runner-up <u>Don't Know? Kasih No!</u>	BCA	iProspect	Flock (PT Langit Kreatif Indonesia)
2nd Runner-up <u>Sobat Hemat</u>	GrabTransport	M&C Saatchi Performance	Grab Creative Studio
BEST BRAND STORY			
1st Runner-up <u>World Without Deception (Dunia Tanpa Tipu-Tipu)</u>	Blibli		Dentsu Creative Indonesia
2nd Runner-up <u>Kalem Pake Helm</u>	Head & Shoulders	EssenceMediacom	Ambilhati
BRANDS & CREATORS			
1st Runner-up <u>Iklan Ramadan TerSEDAAP</u>	Mie Sedaap	Wings Digital Media Team & iProspect	Wings Digital Lab
2nd Runner-up N/A			

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THE LONG & SHORT			
1st Runner-up <u>Unlimited Shock!</u>	GrabUnlimited	M&C Saatchi Performance	Grab Creative Studio
2nd Runner-up <u>Suara dari Indonesia</u>	Spotify	UM APAC, UM Indonesia	TBWA\, Ambilhati
BEST OF GOOGLE AI			
1st Runner-up <u>Suara dari Indonesia</u>	Spotify	UM APAC, UM Indonesia	TBWA\, Ambilhati
2nd Runner-up <u>Unlimited Shock!</u>	GrabUnlimited	M&C Saatchi Performance	Grab Creative Studio
BEST OF FESTIVE (Tét, Ramadan, etc.)			
1st Runner-up <u>Iklan Ramadan TerSEDAAP</u>	Mie Sedaap	Wings Digital Media Team & iProspect	Wings Digital Lab
2nd Runner-up <u>Mabar Tau Waktu</u>	Garena Free Fire ID		Moody Studio
FORCE FOR GOOD			
1st Runner-up <u>Suara dari Indonesia</u>	Spotify	UM APAC, UM Indonesia	TBWA\, Ambilhati
2nd Runner-up <u>Speak Up for Love</u>	CloseUp	Mindshare	Mullenlowe, Oliver Indonesia
BEST OF COUNTRY			
1st Runner-up <u>Unlimited Shock!</u>	GrabUnlimited	M&C Saatchi Performance	Grab Creative Studio
2nd Runner-up <u>Livin' by Mandiri Ramadan Campaign</u>	Livin' by Mandiri	Dwisapta	Storikka