

CASE STUDY RELEASE

案例研究授权协议

MARKETING CAMPAIGN (“**Campaign**”): Premier Partner Awards

营销推广材料(以下简称“推广材料”): 优秀合作伙伴大奖

COMPANY (“**Company**”):

公司(以下简称“公司”):

Company authorizes Google Asia Pacific Pte. Ltd. (“**Google**”) and its affiliates to feature Company in the Campaign.

公司特此授予 Google Asia Pacific Pte. Ltd. (以下简称“**Google**”) 及其关联公司在推广材料中以公司为例进行宣传的权限。

The “Permitted Information” means:

“允许的信息”指的是:

- Company’s name, logo, related images and other brand features;
公司的名称、徽标、相关图片和其他品牌特征;
- applicable screenshots and videos of Company’s advertisements and websites;
公司广告和网站的适用屏幕截图和视频;
- data from Company’s advertising accounts with Google;
公司 Google 广告帐号的数据;
- press releases and quotes from Company, as approved of in advance by Company; 公司的新闻稿和对公司言论的引述(需提前获得公司批准);
- audio-video footage and transcripts of interview(s) with Company’s employee(s); and 采访公司员工时录制的音频/视频片段和转录内容; 以及
- other content provided by Company for use in the Campaign.
公司提供的用于推广材料的其他内容。

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Agreed on the date stated below.

双方于以下所列日期达成一致。

Signature

签名

Print Name

姓名(正楷)

Date

日期

Email Address

电子邮件地址

Premier Partner Awards 2023 Unique Reference Number (URN)

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