

# Arnulfpost

JULY 2022







## HELLO, MUNICH

We're always looking for ways to be a stronger community partner in Munich – whether through digital skills training and courses in online privacy and security, like those offered by the Google Zukunftswerkstatt and the Google Safety Engineering Center, or by supporting the extraordinary work of local NGOs.

Another way we can support the community is by designing vibrant, inclusive spaces at our sites that benefit the whole neighborhood. That's why community needs have been central to the design of the revitalized Arnulfpost, the future heart of our engineering center in Munich.

Construction on the new office complex is currently underway at the historic site. Once finished, it will provide space for around 1,500 additional Google employees. The location will also include plenty of spaces – inside and outside – for our neighbors to come together to learn, play, and share cultural experiences.

You can read more about the project in this second issue of our newsletter, which we'll be publishing twice a year to keep all interested parties updated on our progress until we open. (If you missed the first issue on sustainability, you can find it at [realestate.withgoogle.com/arnulfpost](https://realestate.withgoogle.com/arnulfpost)).

As dialogue is a two-way street, our team is also eager to hear any ideas, questions or suggestions you may have. You can reach my colleagues at [arnulfpost@google.com](mailto:arnulfpost@google.com).



Sincerely,  
Dr. Wieland Holfelder  
Site Lead Google Munich



Visualization of the central courtyard – a shortcut between Arnulfstrasse and Tillystrasse

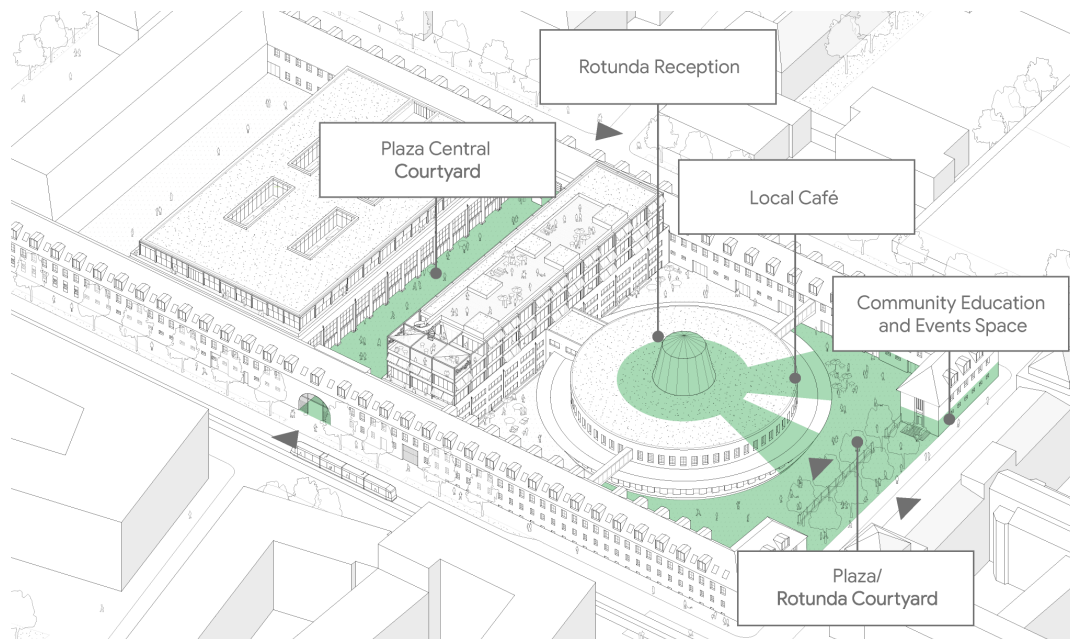


## A VIBRANT NEIGHBORHOOD HUB

### **The new Arnulfpost is designed to connect people.**

In the future, the new heart of our engineering center in Munich will bring together Google colleagues working to build a safer internet. Large parts of the site will also be open to our neighbors and the city at large. Some of these public spaces create practical connections: The central courtyard, for example, will open up a new passageway between Arnulfstrasse and Tillystrasse. Other areas will offer places to take a break and foster connections within the community – places where people can come together and participate in a wide variety of activities.

A total of more than 5,500 square meters of indoor and outdoor space will be open to the public – including the central courtyard, parts of the architecturally impressive rotunda, and the open area in front of it (see site view).



Site view with the +5500 square meters of indoor and outdoor space with public access

“We want to celebrate the importance of Arnulfpost as a civic hub and co-create a platform for the local community,” explains Josette Melchor, Global Placemaking Lead, whose team is responsible for community activation of public spaces on the ground floor. In addition to hosting educational and cultural events, which you will be able to read about in upcoming articles, Arnulfpost will also include public spaces for relaxing and socializing. These include a café in the rotunda with an outdoor terrace, as well as multiple seating areas in the landscaped outdoor area in front of the rotunda. Here, you will also find water fountains where children can play and fitness equipment for adults. The central courtyard offers space for a wide variety of events, while other areas can be used by local initiatives.

“As we work to build a more helpful Google, we know our responsibility to help also starts at home. For us, that means being a good neighbor,” says Wieland Holfelder, Google Munich’s Site Lead.

Google already has a campus in the neighboring Arnulfpark, so Holfelder knows this neighborhood very well. Google works closely with local initiatives like “Nachbarschaftstreff Arnulfpark” (see interview on p. 8-9), which will also play a key role in breathing new life into the public spaces of the historic Arnulfpost.





A class in session at Google Zukunftswerkstatt



## A PLACE TO LEARN TOGETHER

**Digital skills are a core competence of the future and essential for the success of the German economy.**

That's why Google provides a variety of digital training initiatives. The Google Zukunftswerkstatt (a Grow with Google program) includes an ever-evolving selection of more than 80 training sessions, live webinars, and in-person workshops.

When Arnulfpost opens, it will provide a permanent location for the Google Zukunftswerkstatt, thereby helping people and businesses develop their digital skills. Since 2014, more than 1.7 million people in Germany have participated in Zukunftswerkstatt training courses – which are often jointly organized with partners like the Sparkassen-Finanzgruppe and the Chamber of Industry and Commerce (IHK) for Munich and Upper Bavaria.

On May 4, 2022, the nationwide, inclusive education program ZukunftsChancen was launched in Munich. Through this program, the education alliance of the Bundesverband Mittelständische Wirtschaft (BVMV) and Google are working to provide people in cities across Germany with equal opportunities to develop their digital skills.



Das Google Safety Engineering Center in München

The Google Safety Engineering Center (GSEC) will also use Arnulfpost as a platform for events and the exchange of information surrounding online privacy and security. Since 2019, the GSEC has been working in close cooperation with a number of other companies, universities, research institutions (such as Fraunhofer AISEC), and experts in the field of data protection. It offers a variety of training sessions on topics related to privacy and security, including the advanced anonymization method known as differential privacy. The GSEC has also developed a range of informative initiatives specifically for the startup community, as well as events for the wider public – for example, online security workshops held together with other organizations through the Zukunftswerkstatt.

In addition to providing rooms for training courses on privacy and security, Arnulfpost will also offer the GSEC space for larger events, presentations, and interactive information. A permanent big screen in the foyer of the rotunda will be used to inform visitors about developments in the digital world that all internet users should know about – for example, why a password manager is important and how the Munich-developed Google Password Manager works. The screen will also display other exciting content, like digital art or information on the history of the Arnulfpost site.





Sesay's exterior mural in Mountain View, California, an Artist in Residence initiative



## A HOME FOR CULTURE AND THE ARTS

### **The Arnulfpark is a cultural asset in its own right.**

The listed complex was built in the 1920s based on designs by Robert Vorhoelzer, Franz Holzhammer, and Walther Schmidt. These architects are considered pioneers of the New Objectivity style, and their buildings – including Arnulfpark – set new standards in architecture. Many areas of this architectural gem are now being reopened to the public. Visitors will be able to enjoy a range of artistic and cultural offerings.

Both the central courtyard, the rotunda, and the open spaces in front of the rotunda will feature an eclectic mix of artworks – from interactive sculptures to light installations and murals.

Google's Artist in Residence program is developing a site-specific art program of works by local and international artists that explore themes such as sustainability, ecology, and the history of the Arnulfpark as a place of information and communication.





Visualization of the public cafe space in the rotunda

## »BRINGING THE COMMUNITY TOGETHER«



Sabine Ullrich is head of the neighborhood initiative Nachbarschaftstreff Arnulfpark. In an interview, she explains how her initiative helps local residents and why she is happy to have Google as a neighbor.

**Ms. Ullrich, you run the Nachbarschaftstreff Arnulfpark on behalf of the city of Munich. Similar initiatives also exist in many other parts of the city. Why is it important to promote community?**

There is a Nachbarschaftstreffs for every new housing development in Munich to bring the community together. To counteract the increasing loneliness and anonymity in the neighborhood, we help residents organize meetings, groups, activities, and events. We also promote cultural exchange and are responsible for providing information and fostering dialogue, networking, and social cohesion in the neighborhood.



**How exactly does your particular Nachbarschaftstreff support people in the neighborhood?**

We have a variety of projects set up, all of which are run by local volunteers. Educational opportunities are particularly important. The “Bildungsinsel” project, for example, provides elementary school children with mentors to accompany and assist them in their academic and personal development. We also support the Arnulfpark residents’ love of sport, help them put their passion for ecological issues into practice every day with our wildflower meadow and community garden, and organize international cooking groups.

**What role do companies play in neighborhood life?**

They’re enriching! In addition to the 3,500 households in the area, we also view the companies here in Arnulfpark – both large and small – as part of our neighborhood. We team up to organize events like summer festivals, soccer tournaments, and bicycle workshops. Furthermore, Google invited the children in our “Bildungsinsel” project to take part in its Open Roberta programming course, which gave them the opportunity to learn about the company and meet some of its employees. Google also provided help to those in need last year by cooking a Christmas meal for families in financial difficulty.

**What are your hopes for the new Arnulfpark?**

Overall, I hope the massive improvement in infrastructure will provide even more opportunities for interaction and exchange between the Arnulfpark community and Google employees – in areas like adult education, but also through cultural and social activities. This is why I am excited to see that there will be a dedicated space for the community that will make educational programs, such the Bildungsinsel, a regular occurrence in our neighborhood.

**Google**

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Erika-Mann-Strasse 33  
80636 München